# City College News GEORGE BROWN COLLEGE VOL. 6 NO. 1 SEPTEMBER 1988

# Survey asks: Why did you enrol at George Brown?

A survey of new post-secondary students this month will end more than two decades of educated speculation about George Brown's students.

The survey of more than 3,000 students at all ampuses will give College staff a program by program profile of students, and answer some crucial questions about their motivation in coming to college, and their choice of George Brown in particular.

Continuing Education and Marketing Dean Bob Struthers says the survey results will be used to fine tune student recruitment and retention programs, and could indicate the need for changes in student services.

This, the first comprehensive survey of new students at the College, will add hard numbers to the understanding of students that staff have developed over the years, he

"There is a collective knowledge people in the College have about its students based on firsthand experience."

The 48-question survey will ask students their sex, age, home location, marital status and ethnic background. It also probes several other critical areas for the College's operations including:

• Student finances: Students will be asked how much rent they pay, how many hours a week they will work while in College, and if they get government financial aid. The cost of living in Toronto for students attending George Brown is becoming a serious issue that could affect enrolment, Struthers says. • Education and work background: George Brown already has more students who take a break between secondary school and college than any other college in Ontario. Survey answers will indicate if these "Suppouts" seek new skills in a career they've already started, or a change in direction.

 Motivation for attending college and choosing George Brown: Students will be asked why they are coming to college - what values are important to them - and what lead them to George Brown.

The survey is being supplemented with "focus groups" in which small groups of randomly chosen students discuss the issues raised in the survey questions.



YOU SAY TOMAHTO ETC - Students Christine Hannan (left) and Michelle Angiers collapse in laughter as they try to contradict each others statements in a game at the student orientation Islanfest in early September. The game was one of several icebreakers used by Playfair, an orientation company, at the annual student picnic. About 200 students attended the event.

### Staff, students help Jamaican college

George Brown staff and students are rallying to the aid of a sister college in Kingston, Jamaica that suffered damage by hurricane Gilbert in mid-September.

They're collecting textbooks and raising money to help rebuild and restore the community college.

While no one has yet heard how badly the College of Arts, Sciences and Technology(CAST) was damaged because of a total communication breakdown following the storm, it 's believed to be serious.

"It's located in the west end of Kinston...
near a hospital that was badly destroyed,"
says Pat Stanojevic of the International
Outreach Department.

Stanojevic, along with several other George Brown staff members, have worked at CAST over the past few years on several projects to develop new programs there.

While the main CAST building was made out of concrete - and perhaps withstood Gilbert's winds - many smaller wood buildings may have been completely destroyed, Stanojevic says.

Included among them may be the Enterprise Centre that George Brown staff helped develop and several residences for faculty.

A rapidly-formed Jamaica Relief Committee quickly developed a number of fund-raising events including a Turkey Draw, Jamaica Day reggae dance, a charity dinner dance, and a luncheon at Plumer's on Sent. 28.

The Committee, which is working with the Afro-Carribean Students Association, is also collecting college-level textbooks to send to Jamaica to help CAST get back on its feet.

For more information about the committee or its work call extension 3296.

#### Inside:

Family violence: How counsellors deal with its victims... page 4

Canada's top baking student gives out her secret recipe for success... page 6

A strike puts our new phone system on hold until February, 1989... page 7

### We must diversify to stabilize enrolment



For the first two decades of its existence, George Brown - like all colleges - relied most heavily for its enrolment on the large group of 18-to 24-year-olds. This is a group of people who came to college directly from a secondary school or were leaving the workforce after a few years to upprade their skills.

The size of this group is now declining, and is expected to continue to shrink for several years. The implications of this demographic trend for George Brown are

obvious.

If we are to stabilize our level of enrolment, we must tailor our programs to meet the needs of other groups of people seniors, working people seeking new careers or professional development, and graduates seeking specialized post-diploma training.

College staff in a number of academic areas have already started working towards these ends.

 George Brown's largest group of students enrol in continuing education courses - with a current total of more than 49,000 registrations a year. While this figure is a remarkable increase of more than 40 per cent from four years ago, it is clear there is much more room for growth. Other Metro community colleges of similar size have almost 50 per cent more registrations simply because they offer more courses.

Our own experience at George Brown in recent years backs this up. Divisions and departments that have actively developed new courses and part-time certificate programs have generally been rewarded at registration time.

Some Departments have recently started breaking out of the mold of offering the traditional evening class with innovative modes of delivery. For instance, this fall George Brown is participating in a province-wide television course in conjunction with TV Ontario, while in the School of Business, part-time computer and accounting courses are being offered in the day-time to cater to working people from nearby offices.

Given adequate human resources for development - and an entrepreneurial spirit  continuing education and part-time studies will grow to be an increasingly important part of George Brown's educational mix.

 Another area ripe for development, that may eventually serve the professional development needs of thousands of people every year, is post-diploma programs.
 Several divisions have recently developed new post-diploma programs - with more in the works.

The Hospitality Division, working with the Ontario Hostelry Institute, is offering three new post-diploma programs for the first time this academic year: Sommelier (Wine Steward), Food Service Supervisor, and Italian Culinary Arts.

The Community Services Department this fall is adding a post-diploma program in Daycare Management for graduates of Early Childhood Education programs. It already offers post-diploma programs in Family Work and Human Services Management.

These programs, in addition to the existing impressive offerings of the Health Sciences Division, show that there is potential for enrolment growth in catering to working graduates who seek specialized certification from the College.

 George Brown has only recently begun to offer courses specifically designed for senior citizens, but there is evidence that this too long overlooked group will be

important for the College.

Under the leadership of Susan Rudin in the Community Outreach Department, George Brown is offering several specially-designed continuing education courses in the daytime this fall - the preferred time for seniors to be out and about. Our Elderhostel program this past summer was expanded, and there seems to be room for

growth there as well.

We are slowly, but surely, building a firm bond with seniors in Metro. We will continue to develop our understanding of the needs of this growing group in our society, and create educational opportunities for it.

As we can see through each of these examples, the key to growth has been a diversification of who we view as potential students at the College. These visions must then be coupled with the creative energy and entrepreneurial spirit to create programs and courses to meet the needs of these crouns.

The result of this kind of program development is two-fold. First, it results in new and better educational service to our community. Second, it provides the College with new students, and a method of stabilizing our enrolment.



Ross Rigney, who is National Selection, Placement and Training Manager at Sears Canada Inc., has joined George Brown's Board of Governors as a community representative.

### Raise profile in business sector

### - new Governor

Joining George Brown's Board of Governors has been an eye-opener for Ross Rigney.

As National Manager of Selection, Placement and Training at Sears Canada - a neighbouring institution with its headquarters on Jarvis Street - he was unaware of all the educational services the College could offer his company.

"We spend almost \$40 million in training annually," he says. "We do it internally because we haven't been able to find it

outside [the company]."

Since joining the Board at the beginning of the year as a community representative, Rigney's eyes have been opened to the variety of educational offerings at the College. Now he's concerned there are other business people in Toronto who should know more about George Brown.

"George Brown, being downtown, has a large business interest it should reflect," Rigney says.

There should be better communications between the College and the business community which immediately surrounds it in downtown Toronto, Rigney says.

Rigney is a native of London, Ont. He received his B.A. from the University of Western Ontario in 1954, majoring in Accounting.

He joined Sears, then Simpsons-Sears, in 1957 as a Credit Trainee in Sudbury. Over the years, he has held a number of positions with the corporation in Ontario, Saskatchewan and Alberta.

### Graham now heads Physical Resources

James Graham is starting off his tenure as Director of Physical Resources with a full slate in front of him.

Graham, formerly Manager of Facilities, Planning and Development, took over from Michael Rant, who retired in August.

For Graham, this academic year will be a busy one. His projects include the net telephone system, an analysis of space use, exploring the needs of continuing education students, improving the ventilation systems to get more fresh air into the buildings, a major initiative in caretaking to improve the look of College buildings, and a number of construction projects, such as the building of a daycare centre at Nightingale.

But Graham knows that George Brown is much more than a collection of cement blocks and girders. He's gained an overview of College operations as the first administrative staff representative on the Board of Governors. He is also President of the College's Administrative Staff Association, and serves on the executive of the Provincial Administrative Staff Association.

Graham joined the Physical Resources Department at George Brown in 1972 after spending several years teaching engineering at colleges in his native Scotland and Jamaica.

After a childhood in Hamilton, Scotland, Graham received an Honours Bachelor of Science degree from the University of Strathclyde in Glasgow in 1959, majoring in building technology. Two years later he completed his Professional Teacher's Certificate in Edinburgh. Continued on page 7.



James Graham has been appointed Director of the Physical Resources Department.



Way Walkathon around downtown Toronto in early September. This is the fourth year a College team has taken part.

### Walk kicks off United Way campaign

George Brown's Olympic year United Way campaign is going for the gold.

With a record goal of \$30,000, George Brown's 1988 United Way campaign is looking for the most people to help it go the farthest.

"In order to meet this target, we need more staff to participate," says Bob Struthers, Dean of the Continuing Education and Marketing Division and Chairperson of this year's George Brown United Way Committee.

Last year, canvassers help raise a total of \$24, 076. Combined with the \$1,072 raised by students, the College was able to collect \$25, 148 - 30 per cent more than the 1986 total and 20 per cent more than the goal set for the College by officials of the United Way of Greater Toronto.

With this year's goal slightly more than 19 per cent higher than last year's total, Struthers says he hopes more people than ever will agree with theUnited Way's campaign slogan, "The way to help the most."

The increased goal for the College is a reflection of United Way's effort to double its resources in Metro and raise \$65 million annually by 1993. This year's goal is \$39 million, up just over 10 per cent from last year's total of \$35.2 million. The money goes to help fund more than 170 local agencies.

The College's campaign runs from Oct. 17 to 28.

For the second year, George Brown students will run their own fund-raising events including an auction of services and goods donated by private companies, contests, and promotions through the

student pubs, says James D'Adamo, Vice President of Marketing at the St. James Student Administrative Council (SAC).

"We want to double[the \$1,072 raised] last year," D'Adamo says.

This year's student campaign is being run by the St. James and Nightingale SACs, the Marketing and the Hospitality Clubs.

Staff who wish to make a donation can do so in one of two ways: either through a one-time donation or through regular payroll deductions. The United Way is a registered charity. Donations of \$10 or more are tax deductible.

### Electronics starts

### two new programs

The Electronics department is offering two new certificate programs this fall - Digital Equipment and Microprocessor Circuits and Interfacing Microcomputer Peripherals.

"These programs will streamline the current computer-oriented programs to better meet industrial trends," says Electronics Co-ordinator Roger Sarker.

Digital Equipment and Microprocessor Circuits is the result of a merger of two previous programs - Digital Equipment and Systems and Microcomputer Maintenance. This 48-week course will provide graduates with the foundations of digital electronics, including principles, theory and devices,

Interfacing Microcomputer Peripherals is a new 10-week program, the only one of its kind in Metro. Students will learn the techniques involved in the interfacing of personal computers to peripheral devices.

# HELPING SURVIVO

This September, George Brown's Community Services Department began offering a unique program called Assaulted Women's and Children's Counsellor/Advocate, It has been developed, with the help of people working in the field, to train counsellors and advocates for women's services. "Teachers in the program are women who practice every day what they're teaching and the program presents a very clear feminist, women and child-centred focus," says Program Co-ordinator Sandra Fishleigh. "We're trying to support women and trying to change society." As the following interview with two long-time counsellors shows, working with the survivors of violence is demanding, stressful and sometimes dangerous. Susan and Cathy, whose names have been changed to protect them, are also teachers in the new program who are starting to train a new generation of counsellors at George Brown this fall.

Late at night, a phone rings in the office of Interval House. Susan, a counsellor at the shelter for assaulted women and their children, picks up the receiver to hear the hysterical screams of a woman who begs her to call the police. Before Susan can get any information — a name, an address, or even a street name — she hears a man shouting in the background. Then the line goes dead.

Susan quietly puts down the phone, knowing there is nothing that can be done to help the woman.

"At times like that all you can do is pray," she says. "Pray that she gets a chance to call back; pray that she gets away; pray that a neighbour calls the police. Anything."

Across town, at another shelter called Women's Habitat, Cathy says a reluctant goodbye to a woman who is going back home. As a counsellor at the shelter, she finds it especially difficult to watch a woman return to a violent husband or male partner; something six out of ten women who leave eventually do.

"When a woman decides to go back home we help her devise a plan of safety; talk to her about looking after herself while she's in the home; what she can do to protect herself the next time it happens. And we let her know we're going to be there whenever she needs us." Still, there's always an element of fear.

"All kinds of terrible things have happened to women when they've gone back. They've ended up in hospital; some have even been killed. I remember a woman we moved to an out-of-town shelter because her husband was so incredibly dangerous. But she went back to him and just recently she called us from the hospital to say he'd been charged with attempted murder— he tried to run her and her daughter off the road with his car. They were in a terrible accident.

"As a counsellor, you have to live with that fear, learn to tolerate it in order to get to the work; to do what you need to do. Because you can't stop a woman from going home if that's what she's decided to do and you can't guarantee she won't be hurt when she does."

Reports of violence against women and children have been escalating dramatically in recent years. Research indicates that 35 per cent of Canadian women age 18 to 50 years will be assaulted by their partners, while one in four women will be sexually assaulted at some time in their lives. In Metro Toronto, the Assaulted Women's Helpline responded to 8,414 calls last year and this year is receiving more than 800 calls a month.

Susan and Cathy work as counsellors at two of Ontario's 79 shelters or transition houses: places of refuge where woman and child survivors of violence can go for social, legal, housing, financial, crisis and supportive counselling, as well as advocacy services and follow-up programs. Cathy's been a counsellor for six years; Susan for more than 11 — both long terms by crisis counselling standards. The work is demanding, dangerous and stressful, and still features the shift work and low pay tryical of many forms of social work.

"It's a hard job and you have to really want to be her," says Cathy. "There are some women who come in ( to work) and just run out screaming the first hour — the environment can be overwhelmingly stressful." Says Sussan: "You can't come into this job with an outline of what's going to happen because anything can happen. ... You can admit a woman one night who returns home in the morning to someone who is extremely violent because



she's not ready to leave yet, for whatever reason. And you can have an ongoing relationship with a woman who has been an ex-resident for ten years and her fusband still harasses her and she's still in the courts. You need to be flexible and natient."

And while neither Susan nor Cathy say it directly, it also involves being able to work in an environment of potential danger. Outraged male partners call, threaten, visit and break into shelters, and assault and even kill workers. "The two latest incidents I know of were both at out-of-town shelters," says Cathy. "In one, a shelter worker was raped and beaten in the shelter by a man who broke in and in the other, both the shelter worker and the spouse of the assailant were murdered in the shelter."

While actual violence represents only a small percentage of threats received, Cathy points out that it's hard to know which ones should be taken seriously. "Usually it's a lot of obscentites — we're called whores, lesbians, wife-stealers, family-wreckers — and threats like T'm going to

# ORS OF VIOLENCE



come and burn you all up' or 'Tm going to wait for you outside and kill you'. We've had two bomb threats since I've been here. You have to assess whether it's potentially serious. Recently, we had a man call all of the shelters in the city and threaten all of us. Those kinds of things are taken seriously. In that particular case, the police were called and they arrested a man lurking around one of the shelters."

Both Cathy and Susan have been personally threatened in the course of their work. In Susan's case, some of the threats were received at her own home; she now has an unlisted telephone number. "It doesn't happen every day, but there's potential in this kind of work for it to happen," she says. "You never know if the woman moving in tomorrow has a particularly violent husband who will follow her to the house."

Shelters do take precautions: some, like Women's Habitat, try to keep their address a secret while others, like Interval House, see the attempt as futile. Most have some combination of intercom and alarm systems, doors with double locks, window bars, peepholes and — in virtually every case — a good relationship with the local police. And despite the potential for danger, shelters still offer a great deal more safety for most women than the environment they've left.

While admitting the drawbacks, both Susan and Cathy are emphatic that they enjoy their jobs — the courageous and exceptional women they meet; the camaraderie and teamwork they share with their co-workers; and the satisfaction of helping; of making a difference in so many women's lives.

"You're constantly dealing with people that are in crisis," says Susan. "Someone comes in, they go through the process, get a lawyer, arrange restraining orders, custody and all the rest of it, they move out and somebody else moves in the same day."

But shelters are also residences, so counsellors need skills involved with admissions, interviewing, informal counselling and family support work, says Susan. "If someone's really upset in the middle of the night and needs to talk, you're there and you do it. If you think the person is suicidal, you also deal with that but for the most part, she probably just needs someone to listen and you're that person."

In many cases, says Cathy, a counsellor may be the first person to whom an assaulted woman reveals her whole story. "It's really important to just give her space and let her say what she needs to say because she's probably been stopped from talking for a lot of years." It's important, too, to reassure the woman that her story is believed. "That's an issue because they've been told by their husbands that no one will believe them, especially when he's an upstanding member of society." It's symptomatic of women, she says, to start to question themselves; to think they somehow caused the abuse or that it wasn't as bad as they thought it was. People often accuse women of exaggerating abuse, but Lena says it's usually quite the opposite. "Women minimize the abuse. We often don't hear the extent of it until they've been at the shelter for a long time and the realization comes to them. It's part of the coping mechanism; to be able to shut out some of what happened just to be able to survive in that kind of environment.'

Beyond crisis and supportive counselling,

counsellors must provide other counselling and advocacy services to women. Bedefinition, a shelter is intended for short-term residence and women, usually with children and often without financial resources, must deal with issues like finding housing, applying for welfare or mother's allowance, finding a lawyer and initiating legal proceedings. Shelters generally assist women in all these areas.

Public education, too, is an essential aspect of service to assaulted women and children, says Cathy. "The work we do is important, not just because of the direct service we offer but also the public education we do; the lobbying that's being done for women. It has to be an integral part of it, otherwise you're just doing band-aid work; it doesn't really get you anywhere. You could build another 100 shelters and fill them in a week but unless you can mediate that with public education and prevention, you'll just keep on building more shelters.

In addition to helping other women, counsellors must learn how to care for themselves; to cope with the intense stress, the high rate of burn-out and the impact of the work on personal lives. And Susan and Cathy, who both have families and men they live with, say their work intrudes from time to time on both their family life and their relationships with men in general.

"No matter who you live with, whether a man or woman or children, they go through a hard time. I think you need to be aware of that. When you have a discussion with your mate about needing to change your phone number because someone's threatened to kill you and he wants you to quit your job... sometimes to work through that kind of stuff in relationships takes a while," says Susan.

Cathy says the work can also affect a counsellor's feelings about men.

"I constantly have to reassess my views and my relationship. I think I'm really fortunate because I have a very supportive man that I live with who believes in what I do. But sometimes I come home thinking 'What is it with men?' He says 'Don't forget there are decent guys out there' and, of course, there are but it's a problem because all the women I see are involved with men who have assaulted them."

Perhaps because the whole growth of

Continued on page 6.



ONLY IN CANADA, YOU SAY? - Academic Vice President Garth Jackson meets with lenny Bacon, Deputy Secretary of State for Education and Science, for England and Wales. Bacon visited George Brown and met with College and industry representatives in early September as part of a study into industrial training in a multicultural society. George Brown and Queens University are the two models she studied while in Ontario.

#### Victims of violence

Continued from page 5. services for assaulted women and children grew out of a grassroots movement of

grew out of a grassroots movement of women, many of the women involved in counselling assaulted women and children are themselves survivors of violence.

Cathy, for example, was married at age 20 to a man who turned out to be "quite abusive". Like so many of the women she counsels, she went through a long period in which she minimized the abuse in her own mind, convincing herself it wasn't so bad, before she finally took her two children and left. "If don't think I really realized the extent of the abuse until I started doing this kind of work."

While Cathy thinks her experience helps her — as a source of insight and awareness — she cautions that sometimes personal experience can be a hindrance to helping. "It's very important that a woman have her own issues worked out before she can help other assaulted women, otherwise she may not be able to support her clients."

And certainly, first-hand experience with violence is not a prerequisite. Many women who work with assaulted women and children come from other fields of social services, either as professionals or volunteers. Others may be simply people with a special affinity for women and children.

"I think the most important characteristic a counsellor can have," says Cathy, "is an ability to be comfortable with discomfort." It's interesting that while there has been little evidence in their own work experi-

ences to substantiate it, Susan and Cathy both speak of a belief in the possibility of change; that men can stop battering their wives and families can be reunited. "I've only ever seen it happen once," says Cathy, "and in that case, it was the first time he had hit her. She immediately left and told him she wouldn't come back until he did this, this and this. When she came to the shelter she told us 'I have no intention of separating from my husband but I want him to get help for this and I don't ever want to be placed in this situation again' and she stayed in the shelter for quite a while. She was very direct and very strong and as far as I know that was enough to curb the violence.

"Where there is motivation, change is certainly possible. Many men have proved that after years of counselling. But they have to accept responsibility for what they're doing and in my experience most men who assault their wives don't accept that responsibility and that's what makes them different."

Sadly, says Cathy, too many women return to men who offer promises rather than proof. She suggests a woman wait until her husband has been seeing a counsellor for batterers for at least six months before returning. "But for many, it's the first shend of hope they've seen coming from these guys. All of a sudden he's really attentive, really caring; he understands her needs, he knows the rhetoric and she buys into it but it doesn't last. I think as women we desperately want to believe there's some sense of humanity in these individuals: we have a tot of faith."

### Canada's top baking student has a recipe for success

Adriana Rupolo couldn't stand her job managing three hair salons in Toronto.

" I was really frustrated, and whenever I got frustrated I would go into the kitchen and bake."

Now the 21-year-old has turned her hobby into a successful career. This spring she graduated from George Brown's Baking Techniques program with flying colours, and began working at Movenpick, a swank downtown restaurant. She was also nominated by her George Brown instructors to represent the School of Hospitality in a student contest organized by Puratos, the international baking good supplier.

She won the Ontario contest and then, in national competition, was chosen Top Canadian Baking student - winning a free trip to Puratos' headquarters in Belgium for a week-long baking seminar.

Rupollo won the Ontario and Canadian contests with her own recipe for a distinctly Canadian pie.

Adriana Rupolo's

### Upper Canada Pie

2 pre-baked pie shells

INGREDIENTS 1000 g. apples

200 g. maple syrup

Peel, quarter and place in a baking dish. Pour syrup over apples. Bake at 200 degrees C. for approx. 20 minutes.

FILLING 500 ml. sour cream 5 a sinnamon inutes. 200 g. sugar

5 g. cinnamon 2 eggs
Blend above ingredients in a bowl. (Set aside.)

50 g. currants 70 g. cake crumbs 50 g. sliced, toasted almonds 500 ml. heavy cream

INSTRUCTIONS
Cover bottoms of pr

Cover bottoms of pre-baked pie shells with cake crumbs. Neatly arrange baked apples on top. (Reserve syrup.) Sprinkle the currants over the apples and divide the filling apparent the pies.

currants over the apples and divide the filling amongst the pies. Sprinkle the toasted almonds over the filling and bake the pies on a tray for

approx. 30 minutes at 195 degrees C.
When ready to serve, whip cream with reserved syrup. Garnish wedge of pie with

flavoured cream. Serve at room temperature.

### Bell strike puts new phones on hold till February

A prolonged strike by Bell Canada technicians this summer and fall has delayed introduction of George Brown's new telephone system until February, 1989.

Bell officials have scheduled the College the new system to beoperating on February 6, 1989.

The new system will allow direct dialing to the College's 750 extensions, and will include telephone directory listings for frequently called numbers such as admissions offices.

The strike has also scotched plans to test thesystem at 60 phones at Casa Loma this fall.

"We'll all go togeather," Physical Resources Director James Graham told the Board of Governors in mid-September. Staff will be issued with change of

phone number cards in January to send to their external contacts.

In the mean time, additional staff have been hired for George Brown's current central switchboard to help handle the large number of calls - up to 7,000 a day - received in the early fall.

The new telephone system, which will be leased from Bell Canada, replaces the sixyear-old Executone system.

The strike by 19,500 Bell technicians began in late June. The strikers narrowly defeated a new contract offer in September.

### Graham is Director

He was a lecturer in building science at the Dundee College of Technology until 1966. That was followed by three years as senior lecturer at the Kingsway Technical College in Dundee. In 1969 he made the move, along with his wife Eileen and two young sons - Nick and Jeremy- to Kingston, Jamaica, where he headed up the department of Construction Engineering at the College of Arts, Science and Technolosy (C.A.S.T.)

Leaving Kingston's 90 degree heat in 1972 for a Toronto winter was a shock. "I was in tropical clothes. The first thing I did was to go to Eaton's to buy a coat."

Graham started at George Brown as Assistant Director of Planning, under Rant. Two years later he was made Manager of Planning and Projects. In 1981, he became Manager of Plant Operations, and was named Manager of Facilities, Planning and Develomment in 1987.



NOTES FROM UNDERGROUND - Posters, like this one, started mushrooming undergound this summer as George Brown's Marketing Department began a transit advertising campaign in Toronto subway stations. Almost 170 people called the special number on the poster in August alone to find out about George Brown programs. The campaign, which uses the same artwork used on the full-time programs calendar, continues this fall.

#### **Events**

Every Mon. and Wed. - High and low impact co-ed aerobics class, 4 - 5 p.m. Mon. and 3 - 4 p.m. Wed., St. James gym. Call Alex Barbier (ext. 3280) for information.

Every Tues. and Thurs. - Co-ed Varsity Tennis, 4 - 5:30 p.m., at Winston Churchill Park (St. Clair and Spadina Aves.). Call Alex Barbier (ext. 3280) for information.

Sept. 28 - Plumer's Charity Luncheon organized by the College's Jamaica Relief Committee, Call ext. 3296 for information.

 Film: Breaking Away, St. James Cafeteria, 10 a.m. Free. Presented by the English and Liberal Studies Department and the SAC.

Oct. 4 - Tai Chi classes start, every Tuesday until Dec. 6, 4 - 5 p.m., at St. James. Room not yet announced. There is a \$15 fee. Fifteen participants are necessary for class to commence. Call Sheky Yew Woon (ext. 3280) for information.

 Board of Governors meeting, Boardroom, 500 MacPherson. Call Pat Smith (ext. 2211) for time and details.

Oct. 5 - Film: The Name of the Rose, 10

a.m., St. James Cafeteria. Free. Presented by the English and Liberal Studies Department and SAC.

Oct. 10 - Thanksgiving Day. College closed.

Oct. 17-21 - AIDS Awareness Week. Booths will be set up at all campuses to give out information about birth control, sexually-transmitted diseases and AIDS. Call Dorothy Deaton (ext. 3288) for information.

Oct. 18 - Seminar: Professionalism in Engineering with keynote speaker George Sinclair, founder and Chairman of the Board of Sinclair Radio Laboratories. 10:30 a.m., St. James, Room 185. All are welcome. Sponsored by the Technology Division. For more information call Toivo Teng (ext. 3345).

Oct. 25 - Open House to mark the opening the Resource Centre of the Student Career Information and Placement Centre, (a c-operative project of the College, City, and Board of Education) 11 am. to 5 pm. 777 Bloor St. W. RSVP to Jon Kitchener at 363-0547.

Oct. 29 - Metro Part-time Teachers Conference, St. James Campus. Featuring a keynote speech by Dr. M. Kennedy-Baker. Call Professional Development (ext. 3294) for details.

### Names in the News



JOB POINTERS - Terry Dance (left) gives Jo Lee a few job pointers at a farewell luncheon for Dance in August at Plumer's. Dance. Chairperson of the Community Outreach
Department, is leaving George Brown for a one-year secondment to the Council of
Regents, where she is Executive Officer with Vision 2000 - a project to make recommendations to the Minister about what the college system should look like in the year 2000.
Lee, formerly a Consultant in the Department, has taken over as Chairperson. Nancy
Martin, former Executive Director of Wahepuhnud, an office training program for native
women operated jointly with the College, replaces Lee as the new Consultant.

Staff browsing through the recently published Wild Furbearing Management and Conservation in North America, will find a familiar name. Former Gorge Brown Dean Sid Schipper wrote the chapter on Garment Manufacturing. But Sid is also interested in what goes on under clothes. He's also edited a Medical and Health Encyclopaedia.

Hospitality chef instructors Stephen Langley and Roger Romberg have been busy whipping an apprentice team in shape to compete in the Culinary Olympics in Frankfurt, West Germany in mid-October. The team's rigorous training schedule includes four hours of practice every day until it gets ready to board the plane.

George Brown instructor Amy Thornton, who has been seconded to lobby against proposed federal changes in the apprenticeship system, is the Ontario faculty representative on the Board of Directors of the Association of Canadian Community Colleges (ACCC).

Casa Loma nurse Rhonda Dixon recently graduated from the Job Effectiveness Training Program sponsored by the Professional Development Department.

The Human Resources Department has told us of the following staff changes:

New administrative staff include: Anthony Lennie, who is Manager of Accounting in the Finance Department at 500 MacPherson.

New support staff include: Silvana Alescio, Nolarine Joseph, and Manowtie Persuad in Community Services at The Learning Centre at Kensington; Ted Fox in Library Services at 500 MacPherson; Margaret Isnor in Community Services at the Fashion District Daycare Centre; Cynthia McDonagh in the Finance Department at Casa Loma; Hans Schandert in Caretaking at Casa Loma; Jennine Mannin, Karen Spence and Paola Suppa in Community Services at the Waterpark Place Daycare Centre; and Angela Twells in Student Services at 500 MacPherson.

Internal transfers include: Ruth Adliff,

#### City College News

is a publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario M5A 1N1. (416) 967-1212, ext. 3243. Editors: Kadi Kaljuste and Neil McGillivray, Writers: Neil McGillivray, Cindy Kleiman and Doreen Pitkeithly.

George Brown The City College

who left a support position in Research and Development for one in the School of Business at St. James, Wendy Jones, who left a support position in Community Services for one in the School of Hospitality at St. James; Paul Miskin, who left a faculty position in Futures for one in Job Start at Casa Loma, and Anne Smith, who left a support position in Student Services for one in Finance at 500 MacPherson.

for one in Finance at 500 MacPherson.

Name changes include: Lisa Pinto of the
School of Hospitality at St. James, who is

now Lisa Vieira.

Retiring staff include: Thomas Ardern

and Albert Clayton of Mechanical Systems Technology at Casa Loma; Vija Baranovs of Post Diploma Nursing at Nightingale; Donald Barnum of Architectural Technology at Casa Loma; Werner Biondi of the School of Hospitality at St. James; Hannah Browne of Community Services at Kensington; Janet Chattin of English as a Second Language at Kensington; Raymond Davis of Electrical Technology at Casa Loma; Eileen Doritty and John Tapp of Student Counselling at 500 MacPherson; John Drozdowski of Transportation Services at 50

MacPherson; Albert Farguhar and John Low of Metal Fabrication at Casa Loma; Stella Gabbot and Patricia Klemoff of Support Services for the Handicapped at 500 MacPherson; John Gildemeester of Construction Trades at Casa Loma; Jacob Glowinski and Arpi Kozukan of Fashion Technology at Kensington; Frederick Hammond of English and Liberal Studies at Casa Loma; Arthur Kling of Electrical Technology at Casa Loma; William Knight of Graphic Arts at St. James: Mary Kormos of the School of Business at St. James; John Low of Metal Fabrication at Casa Loma; Stephan Martiuk and Clifford Millar of Electronics at St. James; Patrick Meany of Bookstores at 500 MacPherson; Thomas Murray, Edward Sambell and Sidney Wright of Construction Trades at Casa Loma; Lois Smith of Performing Arts at St. James; Malcolm Sykes of Student Services at 500 MacPherson: Margaret Tompai of Furniture Production at Kensington; Ronald Walmsley of Mechanical Engineering Technology at Casa Loma; Francis Wil-

Leaving the College are: Carol Carruthers, Nancy Charbonneau, Lana Dubois, Donna Durette, Heidi Gould, Ronald Guttman, Carol Maglione, Paul Moreton, Ann Perodeau, and Gregory Walsh.

liamson of International Outreach at 500

MacPherson.